## FOR IMMEDIATE RELEASE

## WDM CHAMBER AND ATHENE PARTNER TO SPUR ECONOMIC DEVELOPMENT IN LOCAL COMMUNITY

The two organizations joined forces to support 10 West Des Moines restaurants

WEST DES MONES, IA (September 3, 2020) The West Des Moines Chamber of Commerce and Athene

partnered to support local businesses within the community to help spur economic development. Together, they randomly selected 10 local restaurants membership and Athene purchased a total of \$26,000 in gift cards from these establishments to disperse to employees as a thank you.

community and are

pleased to express our gratitude while creating a mutually beneficial relatiq0.12WE49.QrEB\$HGdGHDWUV@0L

130 gift cards and giving it to their employees to help support local businesses is a great way to spur spending and spread the word about some of the local restaurants

Jeremy Brittain,

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## Note to the Editor:

In your coverage of this announcement, please utilize the attached photo(s). Photo 1 depicts West Des Moines Chamber employees supporting Athene employees as they purchase gift

West Des Moines employees. Photo 2 depicts Athene employees enjoying their gift from Athene, which includes a gift card to one of the 10 randomly selected West Des Moines restaurants. The gift is a thank you to employees as well as an opportunity to contribute to the West Des Moines community.

## **About the WDM Chamber of Commerce**

The mission of the West Des Moines Chamber of Commerce is to champion all things West Des Moines by strengthening our area companies, providing personalized resources and attracting a top workforce to position WDM as the best suburban city in America. With 700+